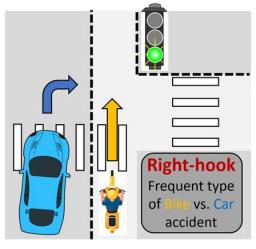
Steal my light

Speed awareness for dangerous crossroads

The benefits of using bicycles for transportation are well-known. These include health, environment, reducing traffic congestions and saving fuel & parking space. However, the safety of the rider is constantly at risk when interacting with heavier vehicles. Very few people know the right of way in different crossroads and in such situations, accidents may happen with serious consequences to vulnerable bicyclists.

Poliisi selvittää yhä Meilahdessa sattunutta polkupyöräilijän kuolemaan johtanutta onnettomuutta, ketään ei ole otettu kiinni

Surmansa saaneen miehen ystävät toivat onnettomuuspaikalle valkoisen polkupyörän.







A **ghost bike** is a bicycle roadside memorial, placed where a cyclist has been killed or severely injured, usually by the driver of a motor vehicle



The aim of this Pilot is to increase the awareness of situational speed in dangerous junctions. For this, the front light of an Alepa citybikes will be captured to estimate the speed of the bike and show it on a display. The Pilot is conducted by Soilum Oy.





